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London Design Festival 2010 Preview



'Cheesy Pete' by All Lovely Stuff

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All Lovely Stuff at SCP

The furniture manufacturers are launching All Lovely Stuff, the homeware brand founded by designers Carl Clerkin and Ed Ward. With an emphasis on personality, product characters such as 'Cheesy Pete' cheese board and 'Bear Face' mirror have been designed to make an emotional connection with the user.

SCP, 135 - 139 Curtain Road, London EC2A 3BX
18 - 26 September, www.scp.co.uk

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